

# ESBA

East Spokane Business Association



**2019**

# MEMBERSHIP DIRECTORY



## **Welcome to the East Spokane Business Association!**

The East Spokane Business Association welcomes you to our neighborhood. Business is booming. Even more enticing are the planned improvements to the roads and infrastructure, and the newly-completed pedestrian bridge to the University District.

Recently, several organizations have taken an interest in revitalizing and amending this neighborhood. The U.S. Department of Transportation, The City of Spokane, the Congress for the New Urbanism, and Smart Growth America have all contributed significant time and energy to a plan that is renewing the district.

This plan includes improved streets, upgraded lighting, new roads with bike lanes, walkable sidewalks, attractive overpasses, and vacant land reuse. It's a great time to be a member of ESBA.

If you have any questions, please contact us through our website at [www.esba.biz](http://www.esba.biz). And don't forget to join us on Facebook and Twitter.

Welcome to the East Spokane Business Association!

# About the East Spokane Business Association

## ESBA Mission

The East Spokane Business Association is a collaborative network that supports and advances revitalization, economic interests, and positive vision through investment in commerce and residential community.

## Leadership:

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**Meetings** are held on **the second and fourth Wednesday of every month** at 12 noon in the Community Room at Sprague Union Terrace, 1420 E Sprague Ave, Spokane WA 99202.

## **Benefits of Being a Member**

Members of the East Spokane Business Association have considerable influence in the community, enabling them to improve life in Spokane for residents and business owners:

- A powerful voice at Spokane City Hall
- Influence with the Washington Department of Transportation
- Strong standing with the Spokane Police Department
- A say in affordable housing issues, neighborhood security, economic development, and infrastructure
- Promotion of their businesses at annual events like Art on the Ave, Business After Hours events, and many others.

## **Welcome to the Association!**

### **About the East Spokane Neighborhood**

The East Sprague neighborhood was established in the 1880s, making it one of the oldest in Spokane. Because of its flat land, it was the first area to be developed outside of the downtown. The area was referred to as the "Park Neighborhood," and the earliest plats were Union Park and Liberty Park.

As a result of this pattern of development, East Central has more than 600 historic homes. The neighborhood has four large parks, two of which (Liberty and Underhill), are linked by the scenic Ben Burr Trail, which runs along the basalt bluff and helps define the neighborhood.

Early residents were predominantly of Scandinavian descent, but since World War II, East Central has developed into the most ethnic and racially diverse neighborhood in the Spokane area.

The neighborhood was divided by the interstate freeway in 1968 and currently struggles with the potential loss of hundreds of homes and businesses resulting from proposed expansion of that freeway. I-90 cut through the heart of Spokane, bisecting the historic working-class neighborhood of East Central Spokane and siphoning energy from East Sprague Avenue, which runs parallel to the highway.

Liberty Park, the oldest and one of the most elaborate Frederick Law Olmsted-designed parks in the city—and perhaps the most popular source of recreation for East Central residents—was destroyed when the construction of I-90 took 26 of its 28 acres.

Today, there are more than 1,300 businesses in the East Central neighborhood, making it one of the largest neighborhood commercial areas outside downtown.

In December of 2013, members of the Spokane City Council announced the selection of the East Sprague Corridor as a Targeted Investment Project (TIP). The goal of a Targeted Investment Area is to demonstrate that targeted investment of public dollars for housing, street and utility infrastructure, public safety, and other efforts can lead to increased private investment and measurable, long-term economic vitality for Spokane neighborhoods.

The East Sprague section of the neighborhood is in the process of upgrading lighting (street, underpass, and alleyway) along the corridor. The neighborhood also received technical assistance in 2015 from Smart Growth America that focused on the City's East Central Neighborhood and Sprague Avenue Streetscape project. The success of that initiative demonstrates that local leaders and residents care about creating meaningful connections, neighborhood pride, progress, and higher quality of life within the community.

Recent police and community efforts have driven prostitutes away from East Sprague Avenue. Local law enforcement has the numbers to prove it. A targeted sting operation produced significant results, with police making arrests and towing away violators' cars. Nearby businesses and homeowners were urged to call in the license plates of any vehicles suspected to be involved in the illegal activity. One year later, Sprague Avenue business owners are saying the area has been vastly cleaned up!

In 2016, the Department of Transportation began an initiative to revitalize city neighborhoods that have been devastated by the installation of a highway. This initiative, Every Place Counts (#everyplacecounts), started in Spokane. The Congress for the New Urbanism, a nonprofit based in Washington, D.C., also assisted with the Every Place Counts workshop.

Efforts to revitalize this historic neighborhood are coming to fruition: residents, business owners, nonprofits, the City of Spokane, and the U.S. Department of Transportation have all invested in the renewal of East Spokane. Now you can, too. When you join the East Spokane Business Association, your dues and energies go to an organization that is working for the betterment of this neighborhood, and of the broader Spokane community.

## Map of the East Central Neighborhood



### **EAST CENTRAL NEIGHBORHOOD COUNCIL (ECNC) EXECUTIVE BOARD**

Randy McGlenn II, ECNC Chair  
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Jim Hanley, ECNC Vice Chair  
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**ECNC website:**  
[www.council.ecspokane.net](http://www.council.ecspokane.net)

## East Sprague Parking & Business Improvement District (PBID)

ESBA puts the decisions of the PBID into action, transforming ideas and capital into business growth for the East Central Neighborhood.



### BENEFIT AREAS

- Corridor
- General Commercial
- Industrial

#### 2019 PBID OFFICERS

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Bob Mauk, PBID Secretary/Treasurer  
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BUILDING RELATIONSHIPS FOR LIFE

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[www.theinsuranceguyslive.com](http://www.theinsuranceguyslive.com)

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## New Moon Art Gallery

### New Moon Gallery

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## Peters & Sons Flowers

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SPOKANE PUBLIC LIBRARY

**Spokane Public Library**

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Vanessa Behan  
crisis nursery

**Vanessa Behan Crisis Nursery**

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**WALKER**  
CONSTRUCTION

**Walker Construction, Inc.**

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## Exciting 2018 Accomplishments

- East Spokane's commerce-friendly attitude attracted over a dozen **new businesses**, some of which chose to relocate from downtown.
- With Playfair 9 and 10, Playfair Commerce Park added 135,000 more square feet of industrial space and brought more **well-paid jobs** to the neighborhood.
- The City of Spokane's **CSO projects** continued, with one tank at Liberty Park now fully underground and two more well underway.
- Altamont Street received much-needed **repaving**.
- The **University District Gateway Bridge** linking East Sprague with downtown was completed in December 2018.
- Governor Jay Inslee selected the TIP Initiative by ESBA, the City of Spokane, Community Frameworks, and the Spokane Regional Health District for a **Governor's Smart Communities Partnership Award** honoring a joint public project implementing a comprehensive plan.





**The East Spokane Business Association is a collaborative network that supports and advances revitalization, economic interests, and positive vision through investment in commerce and residential community.**

**If you want to make a difference, join ESBA today!**

**We meet at noon on the 2nd and 4th Wednesday of every month at:**

Sprague Union Terrace, in the Community Room  
1420 E. Sprague Ave  
Spokane, WA 99202

**Please send application and dues to:**

East Spokane Business Association  
PO Box 4132  
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**East Spokane Business Association Application**

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business Website: \_\_\_\_\_



**Annual Membership Fees:**  
■ \$75 for individual  
■ \$125 business membership